



For Immediate Release

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SavvyData extends capabilities as The FileMaker Nomad

Demonstrates mobile life/work style is practical reality

Anytown, USA — August 8, 2013 — SavvyData, a 12-year member of the FileMaker Business Alliance and authorized trainer, is pleased to announce its transition to mobile operations — literally. Since April 2013 SavvyData’s president has been on the road full-time with *FM Nomad*, a 45-foot 600-horsepower Class A highline motorcoach.



“To demonstrate that our clients CAN work from anywhere, we DO work from anywhere. The world is too large and interesting to be tethered to a single geographic area. So we sold the house and hit the open road,” says Lee Lukehart, SavvyData president and chief data visualist. “The terms ‘road warrior,’ ‘mobile worker’ and ‘digital nomad’ have long been in our lexicon, but for the first time technologies have converged so that the quality of our mobile work can consistently match and surpass that of a fixed-base operation. Location dependence is a constraint of the past.”

Utilizing a combination of cloud-based servers and database sync technologies, SavvyData has developed solutions that enable its clients to work uninterrupted from practically anywhere. Whether accessing the Internet via ethernet, WiFi or cellular data MiFi — or even when completely disconnected — SavvyData's data solutions provide constant availability to needed information. With FileMaker Server 12 common data operations across the WAN are up to 10x faster — a boon for mobile users on FileMaker Go and makes the web browser a viable thin client for providing data access and control to users without FileMaker Pro or Go.

SavvyData will continue to offer both FileMaker Server 12 and 11 hosting, enhanced with SuperContainer by 360Works for fast image and document rendering, and GoZync & Zulu by Seedcode for 2-way sync of data and calendar events between FileMaker, iCal, Google, and mobile devices. Current SavvyData clients may utilize both hosting platforms, to migrate their existing databases to version 12 whenever they wish.

SavvyData's webinar-based training offerings will continue as scheduled, but the live instructor-led course calendar will be adapted to a moving-venue model. The calendar of training locations will be updated as travel plans unfold. Despite Lee's change of legal domicile to Texas, SavvyData remains a California corporation.

About SavvyData

SavvyData knows how to make data work smarter. The consulting, development and FileMaker authorized training firm designs and deploys custom database solutions that empower users. Uncommon strengths include Data Visualization (charts & dashboards) and Mobile Tech (remote access & mobile devices). SavvyData developers have been using FileMaker to solve client problems for more than two decades, and have earned every developer certification that FileMaker has offered (12/11/10/9/8/7). Please visit <http://savvydata.com/> for descriptions of classes and services.

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